



**Office Of The Mayor
Thomas M. McMahon**

PRESS RELEASE

Mayor Tom McMahon Announces New Hire In Mayor's Office

August 10, 2007: Mayor Tom McMahon, Mayor of the City of Reading, Pennsylvania announced today that Ms. Cindy Heminitz will be accepting the position of Chief of Staff to the Mayor in his office, effective August 20, 2007.

Ms. Heminitz's professional experience includes multiple years working in the hospitality, sales and marketing fields, with her most recent position at the Sheraton Reading Hotel in Reading as the Director of Catering Sales. She has been a resident of Reading since 1996, when she and her husband George purchased and restored their in-home business, Bed and Breakfast on the Park, on Hill Rd in Reading.

She also has extensive volunteer experience in the City of Reading with The Penn's Common Neighborhood Group and the Historic District, the Council of Neighborhoods, Berks Urban Greening, Centre Park Historic District, Berks County Conservancy, Berks County Historical Society and the Reading Berks Visitors Bureau.

"I am pleased that Cindy has chosen to take on this key position on my staff" McMahon stated. "Her ties to the community through her active volunteerism, business experience and marketing along with many other community activities, will be a big asset as we continue to work with city council to make the city of Reading a more desirable place in which to live, work and raise a family. Cindy Heminitz makes a great addition to the administrative team that is committed to serving the citizens of the city of Reading."